

# **California Partnership for the San Joaquin Valley**

Board Meeting

Friday, September 16, 2005

Grace Covell Hall

University of the Pacific

3601 Pacific Avenue, Stockton, California

– Summary of Meeting Proceedings –

## **I. Call to Order**

The meeting was called to order by Secretary Sunne Wright McPeak, Chair of the California Partnership for the San Joaquin Valley, at 1:38 PM. After welcoming remarks she introduced the Deputy Co-Chairs, Supervisor Connie Conway of Tulare County and civic leader Fritz Grupe of Stockton, who also made welcoming comments.

## **II. Welcome**

Secretary McPeak introduced University of the Pacific (UOP) President Don DeRosa. Dr. DeRosa welcomed those attending the meeting to the University of the Pacific and made brief remarks about the history of UOP and its role in the Valley.

Stockton Mayor Ed Chavez was introduced and welcomed attendees to Stockton.

San Joaquin County Supervisor Victor Mow, who is also a member of the California Partnership for the San Joaquin Valley, was introduced and welcomed attendees to San Joaquin County.

Board Members of the California Partnership for the San Joaquin Valley and others participating in the meeting made self introductions. Attached is the attendance list of the Board Members and other meeting participants.

## **III. Presentations: The State of the San Joaquin Valley**

Secretary McPeak recognized and thanked those who did the planning and organizing work for the meeting, including Carol Whiteside of the Great Valley Center, Ashley Swearengin, Nick Bollman, Trina Gonzalez, Margaret Fortune, John Barna and Belen Torres.

Carol Whiteside of the Great Valley Center introduced a presentation on scenarios for the San Joaquin Valley created by the Great Valley Center. She explained briefly that scenarios are not predictions but stories about possible future outcomes for the area. Two alternative futures of the Valley were presented in a short film which was then shown.

Joe Hayes of the Public Policy Institute of California was introduced and gave a presentation on demographic trends and population changes in the San Joaquin Valley that are expected in the next 25 years. Demographers predict that the Central Valley population's growth rate will exceed that of Mexico over that time period.

Victoria Bradshaw, Secretary of the California Labor and Workforce Development Agency, spoke briefly about variations in the unemployment rate in different Valley communities before introducing Ed Kawahara, Deputy Director of the Department of Labor and Workforce Development. Mr. Kawahara provided information on regional economies, population generated job needs and post production agriculture.

Board questions and discussion followed.

#### **IV. Overall Approach to the Work Plan**

Secretary McPeak discussed the Overall Approach to the Work Plan as presented in the Partnership binder provided to Board Members. The Overall Approach to the Work Plan also included the proposed terminology, principles and ground rules for the Partnership and a list of nine proposed work groups. The Board accepted the Overall Approach to the Work Plan in conjunction with Item V, Adoption of Terminology, Principles and Ground Rules.

#### **V. Adoption of Terminology, Principles and Ground Rules**

Supervisor Connie Conway presented the Terminology, Principles and Ground Rules as presented in the Partnership binder provided to Board Members.

The discussion that followed included dialogue on the issue of how the group would reach agreement and express dissent. It was generally agreed that actions by the Board would be directed by consensus, meaning that after discussion, general accord will be shared by all or most members. The Chair proposed that the Co-Chairs prepare a statement regarding the process for reaching agreement for discussion at the next Partnership meeting in December.

Further discussion suggested language be included about the need for federal, state and local collaboration.

The Chair requested that the Work Plan be revised to include this language and be presented for discussion at the next Partnership meeting as well.

The Board otherwise agreed by consensus to accept the Terminology, Principles and Ground Rules as presented.

Additional discussion centered on coordination of communication among Work Groups.

Secretary McPeak proposed a quarterly meeting schedule of full Partnership Board with Work Group meetings being scheduled more frequently by each Work Group. It was determined that the next Partnership Board meeting will be Thursday and Friday, December 8 and 9, 2005, at University of California, Merced. That would be followed by the next quarterly meeting in March 2006 with the planned location being CSU Bakersfield. The exact dates for the March 2006 and subsequent meetings have not been determined, but the month and probable location for each are noted in a schedule provided in the Partnership binder.

## **VI. Approval of Proposed Work Groups**

Secretary McPeak reviewed the information that had been prepared for the Work Groups. Included in that information is an Overview Report and proposed scope of work that had been prepared to assist the Partnership Board in moving to action. She then introduced Fritz Grupe who described the proposed Work Groups. The proposed Work Groups include:

- Economic Development
- Higher Education and Workforce Development
- K-12 Education
- Transportation
- Land Use, Agriculture and Housing
- Air Quality and Environmental Protection
- Water Quality, Supply and Reliability
- Health and Human Services
- Telecommunications

A draft scope of work for each Work Group was provided to each Board Member as part of the Partnership binder. These documents also are available for download to members of the public on the Business, Transportation and Housing Agency and Great Valley Center web sites, and in printed form at the meeting. A roster of Board assignments for the break-out reviews of the Overview Reports and scopes of work was distributed. Members of the public and others attending the meeting were invited to join the break-out review group of their choice. Break-out review groups were to review the scope of work for the Work Groups to which they were assigned and report back to the full Partnership for determination of how to move forward with the organization of the Work Groups and the draft scopes of work.

The following break-out review groups convened:

### **Economic Development**

Higher Education and Workforce Development

Facilitator: Connie Conway

Support Organization: California State University Fresno

Members:

Michael Amabile

Victoria Bradshaw

Marcelyn Buford

Jaime Fall

Larry Fortune

Jeff Grover

Pete Parra

Scott Reid

Lorraine Salazar

**Transportation and Highway 99  
Land Use, Agriculture and Housing  
Telecommunications**

Facilitator: Sunne Wright McPeak

Support: Great Valley Center

Members:

Fred Aguiar

John Barna

Ruth Coleman

Gary Gilbert

Kirk Lindsay

Victor Mow

Sharron Thornton

A. J. Yates

**Air Quality and Environmental Protection  
Water Quality, Supply and Reliability**

Facilitators: Mike Chrisman and Alan Lloyd

Support: California State University Fresno

Members:

Susan Benham

Paul Boyer

Coke Hallowell

Barbara Patrick

Pete Weber

**Health and Human Services  
K-12 Education**

Facilitator: Fritz Grupe

Support: Health and Human Services Agency and Secretary of Education

Members:

Alan Autry

Kim Belshe

Sheila Carroll

Margaret Fortune

Jose Rivera

Fred Ruiz

Following discussion in the breakout groups, the Partnership Board reconvened.

**VII. Review of Overview Reports and Approval of Scopes of Work and Organization of Work Groups**

Each break-out review group then reported out on their discussions of the scope of work and work plan for the assigned Work Groups. Attached are the notes from the reviews.

Ashley Swearengin reported for the break-out group that reviewed Economic Development and Higher Education and Workforce Development. The group suggested arts and culture and consideration of a region-wide economic incentive zone be added to the work plan. It also was recommended that the Economic Development and Higher Education and Workforce Development Work Groups should consider meeting jointly since there is significant need for coordination.

Gary Gilbert reported on the review for Transportation and Highway 99, Land Use, Agriculture and Housing and Telecommunications. It was recommended that the term “investment” be used instead of “incentive” and that the fiscal implications for land use scenarios be considered.

Jim Tischer reported on the review for Air Quality and Environmental Protection and Water Quality, Supply and Reliability. The review group recommended that energy and energy efficiency should be added to the work plan.

Fritz Grupe reported for the Health and Human Services and K-12 Education group. The group emphasized the necessity of availability of health care.

The California Partnership for the San Joaquin Valley agreed by consensus on the scopes of work as amended in the break-out groups. Attached are the proposed amended scopes of work for the Work Groups based on the review and recommendations by the Partnership Board.

## **VIII. Approval of Schedule of Meetings, Outreach Forums and Locations**

A brief discussion of logistics followed. Secretary McPeak announced that she and the Deputy Co-Chairs will appoint conveners for the Work Groups. The Work Groups, including representatives of key stakeholder groups and knowledgeable members of the public as well as Board Members, will be notified by the Work Group chairs about their specific meeting schedule.

The recommended schedule, provided in the Partnership binder and on the web site, also contains suggested months and locations for public outreach forums.

## **IX. Update from the Federal Task Force**

The Federal Interagency Task Force is a group of federal officials assigned to focus attention on the Central Valley. Within the California Partnership for the San Joaquin Valley, it is one of five official liaisons to the Partnership for the San Joaquin Valley. Liaisons will participate as members of the Partnership. Secretary McPeak introduced all five appointed official liaisons and their affiliation:

Pete Weber: Federal Interagency Task Force  
Kirk Lindsey: California Transportation Commission  
Pete Parra: California Workforce Investment Board  
Barbara Patrick: California Air Resources Board  
Barry Hibbard: Economic Strategy Panel

Rollie Smith, Coordinator of the Federal Interagency Task Force, distributed information about the Federal Interagency Task Force and spoke briefly about its role in the Central Valley and with the Partnership.

**X. Authorize the Chair and Deputy Co-Chairs to request financial resources from Foundations and Sponsors and Acknowledge contributed support.**

It was agreed by consensus that the Chair and Co-Chairs be authorized to request financial resources to support the Partnership from foundations and other prospective sponsors.

**XI. Remarks from State and Federal Elected Officials**

Supervisor Connie Conway introduced Assemblymember Juan Arambula who reinforced the importance of the Partnership and thanked the members for their participation. She then introduced Assemblymember Alan Nakanishi, who made brief remarks commending the Partnership members for taking the time to participate in this process which will ultimately help the region.

**XII. Code of Ethics and FPPC Reporting**

A document regarding the code of ethics was distributed. The Chair briefly discussed FPPC requirements.

**XIII. Other Business**

Carol Tomlinson Keasey, Chancellor of UC Merced, was introduced by Secretary McPeak. The Chancellor accepted the invitation to hold the next Partnership meeting on December 8 and 9 at UC Merced, and followed with brief remarks about the importance of work the Partnership is undertaking.

**XIV. Public Comments**

Dave Spaur of the Central Valley Economic Development corporation and Paul Saldana of the California Association for Local Economic Development expressed support for the work that the Partnership is about to undertake.

**XV. Adjourn**

There being no further business, the meeting was adjourned at 5:25 PM.

The next meeting of the California Partnership for the San Joaquin Valley will be held at **UC Merced on December 8 and 9, 2005**. Details will be announced when they are available.

**California Partnership for the San Joaquin Valley  
September 16, 2005 Board Meeting Attendees  
Attachments for Summary of Meeting Proceedings**

**Board Members Present**

Local Elected Officials

Supervisor Connie Conway, County of Tulare  
Mayor Michael Amabile, City of Los Banos  
Mayor Alan Autry, City of Fresno  
Councilwoman Susan Benham, City of Bakersfield  
Councilman Paul Boyer, City of Farmersville  
Councilwoman Marcelyn Buford, City of Hanford  
Supervisor Gary Gilbert, Madera County  
Supervisor Jeff Grover, Stanislaus County  
Supervisor Victor Mow, San Joaquin County

Civic Leaders

Fritz Grupe, Grupe Company  
Sheila Carroll, Ross F. Carroll, Inc.  
Larry Fortune, Fortune Associates  
Coke Hallowell, San Joaquin River Parkway and Conservation  
Jose Rivera, Kaiser Permanente  
Fred Ruiz, Ruiz Foods  
Lorraine Salazar, Sal's Mexican Restaurants  
Sharron Thornton, The Grass is Greener Landscape Management

Cabinet Secretaries

Fred Aguiar, Secretary, State and Consumer Services Agency  
Kim Belshe, Secretary, Health and Human Services Agency  
Victoria Bradshaw, Secretary, Labor and Workforce Development Agency  
Mike Chrisman, Secretary, Resources Agency  
Alan Lloyd, Secretary, California Environmental Protection Agency  
Sunne Wright McPeak, Secretary, Business, Transportation and Housing Agency

Board Members Not Present

Ray Dezember, Bakersfield Californian  
Alan Bersin, Secretary for Education  
A. G. Kawamura, Secretary, Department of Food and Agriculture

**Designated Officials**

Appointed Liaisons

Barry Hibbard, Director of Real Estate & Marketing, Tejon Ranch Company, Liaison to the  
Economic Strategy Panel  
R. Kirk Lindsey, Brite Transport Systems, Liaison to the California Transportation Commission  
Pete Parra, Parra Foundation, Liaison to the California Workforce Investment Board

Barbara Patrick, Supervisor, Kern County, Liaison to the California Air Resources Board  
Pete Weber, ANRON International, Fresno, Liaison to the Federal Interagency Task Force

#### Cabinet Designees

Ruth Coleman, Director, Department of Parks and Recreation  
John Barna, Deputy Secretary, Business, Transportation and Housing Agency  
Jaime Fall, Labor and Workforce Development Agency  
Margaret Fortune, Office of the Secretary for Education  
Scott Reid, Special Assistant, California State & Consumer Services Agency  
A.J. Yates, Undersecretary, Department of Food and Agriculture

#### **Other Key Partners**

##### Supporting Agencies

Heidi Arno, Great Valley Center  
Yolanda Benson, Assistant Secretary, California Business, Transportation & Housing Agency  
Drew Bohan, Deputy Cabinet Secretary, Governor's Office  
Trina Gonzalez, California Health & Human Services Agency  
Julia Lave Johnston, Senior Planner, Governor's Office of Planning & Research  
Ed Kawahara, Principal Consultant, California Economic Strategy Panel  
Carolyn Lott, Program Manager, Great Valley Center  
Mike Lynch, Chief Operating Officer, Great Valley Center  
Michael McCoy, Department of Environmental Science, University of California Davis  
Chris Nance, Deputy Secretary, California Business, Transportation & Housing Agency  
Rick Rice, Assistant Secretary, California Labor & Workforce Development Agency  
Ashley Swearengin, Executive Director, Central California Futures Institute  
Kate Tansey, California Labor & Workforce Development Agency  
Carol Whiteside, President, Great Valley Center

##### State and Federal Elected Officials

Juan Arambula, Assembly Member, 31<sup>st</sup> District  
Alan S. Nakanishi, Assembly Member, 10<sup>th</sup> District

##### Other Guests

Greg Anderson, Department of Biological Sciences, University of the Pacific  
Karen Beardsley, Information Center for the Environment, University of California Davis  
Robert Benedetti, Jacoby Center, University of the Pacific  
Krista Benn, District Representative, Office of Senator Chuck Poochigian  
Hal Bolen, II, Attorney, Bolen, Fransen & Russell LLP, Fresno  
George Boodrookas, Dean of Community & Economic Development, Modesto Junior College  
Tony Boren, Transportation Planner, Fresno Council of Governments  
Aubrey Cairns, Research Associate, Kenneth L. Maddy Institute of Public Service  
Carol Cairns, Assistant City Manager, City of Visalia  
Allen Carden, PhD., Executive Director, Central Valley Higher Education Consortium  
Edward Chavez, Mayor, City of Stockton  
Roy Childs, Professor of Sociology, University of the Pacific  
Donald DeRosa, President, University of the Pacific  
Bill Deslaurer, Associated Builders & Contractors, Pleasanton

Dr. Moses Efau, Physician in Chief, Kaiser Permanente, Stockton  
Jan Marie Ennenga, President, Manufacturers Council of the Central Valley  
Orion R. Fulton, Strategic Energy Innovations, Modesto  
Phyllis Grupe, Co-Chair, San Joaquin A+  
Corwin Harper, Medical Group Administrator, Kaiser Permanente  
L. Jasmine Harris, Program Manager, Goodwill Industries of the San Joaquin Valley  
Joe Hayes, Research Fellow, Public Policy Institute of California  
Doug Henton, President, Collaborative Economics  
Martha Hernandez, Century 21 Real Estate, Sanger  
Tom Higgins, Assembly Committee on Jobs  
Eric Johnson, Executive Director, External Affairs, SBC  
Ryan Kelly, Office of Congressman Cardoza  
Blake Konzcal, Executive Officer, Fresno County Workforce Investment Corporation  
Cynthia Leon, Office of Assembly Member Nicole Parra  
David Lighthall, PhD., Community Research Coordinator, Relational Culture Institute  
Michael Locke, President and CEO, San Joaquin Partnership  
Michael Lukens, Office of Congressman Radanovich  
John McCamman, Senior Vice President, Fleishman-Hillard Government Relations  
D. Alan McCuen, Deputy Director of Planning, Caltrans  
Brian McMahon, Executive Director, California Workforce Investment Board  
John Moffatt, Office of Senator Chuck Poochigian  
Melissa Moyer, Office of Congressman Pombo  
Robert Neenan, California Grape & Tree Fruit League  
Brandy Nikaido, Regional Communications Director, University of California Merced  
Eric Parfrey, Sierra Club  
Kathryn Phillips, Environmental Defense  
Rhashad Pittman, Reporter, The Record  
Mark Plovnick, Dean, School of Business, University of the Pacific  
Juan Regalado, Federal Project Officer, US Department of Labor  
Chris Rosander, Regional Director, UC Merced Small Business Development Center  
Frank Ruiz, Community Development Specialist, County of Tulare  
Paul Saldana, President, Tulare County Economic Development Corporation  
Lawrence Salinas, Governmental Relations, University of California Merced  
Chris Savage, Director of Environmental Compliance, E & J Gallo Winery  
E. J. Schultz, Fresno Bee  
Fran Schultz, US Environmental Protection Agency, San Francisco  
Bud Sexton, Office of Assemblyman Cogdill  
Anne Short, University of California Berkeley  
Rollie Smith, Operations Specialist, US Department of Housing & Urban Development  
Deena Sosson, US Economic Development Administration  
David L. Spaur, President, Economic Development Corporation of Fresno County  
Ray Sukes, Regional Administrator, Federal Transportation Administration  
William Swagerty, University of the Pacific  
Paul Sweet, Senior Vice President, Fleishman-Hillard Government Relations  
Edward Thompson, Jr, California Affairs Director, American Farmland Trust  
Jim Tischer, Regional Program Manager, Center for Water Technology  
Carol Tomlinson-Keasey, Chancellor, University of California Merced  
Cristel Tufenkjian, Public Affairs Officer, Kings River Conservation District

Rebecca Van Stokkum, CA State University Fresno  
Maria Velasquez, Newman-Crows Landing Unified School District  
Jocelyn Waite, Waite & Associates, Reno, Nevada  
Wayne W. Waite, Regional Energy Director, US Department of Housing & Urban Development  
Georgeanne White, Chief of Staff to Mayor Alan Autry

Public

Woody Alspaugh, Stockton  
Tom Orvis, Oakdale  
Phil Pennino, Lodi  
Randy Radoicich, Madera